



Schuyler Community Schools
Strategic Planning: Governance/Public Relations Programs
Thursday, March 27, 2014 8:00 PM
Strategic Planning: Governance/Public Relations Meeting @ Middle
School
120 W. 20th St.
Schuyler, NE 68661-2400

I. Discussion Items

Meeting Attendance: Lumir Jedlicka, Rich Brabec, Brian Vavricek, Dr. Hoelsing, Darin Kovar, Stephen Grammer, Dave Gibbons, Greg Pavlik, Bill Comley

School Governance and Public Relations: Lumir Jedlicka, Chuck Misek, Brian Vavricek

Goal: Board and Administration reflect quality leadership, management and communication skills to promote staff morale and involvement from all stakeholders.

Target Area:

1. Provide a system to promote staff and community input and improve internal/external communication with all stakeholders.

Strategy: Expand the district website to provide increased access to information and promote staff/parent/community relations. (Dec. 2014)

Strategy: Develop a plan to make better use of newspapers, local TV programs, school electronic signs, Cargill Bulletin Board, and school/community meetings to communicate with our parents and district patrons. (Ongoing: Report Monthly)

Strategy: Develop a schedule for parent/community workshops to promote increased involvement and awareness of technology used in the district. (Sept. 2014)

Strategy: Explore options for electronically translating websites, meeting information, etc... to allow parents and non-English speaking community members' access to important information. (August 2014)

Strategy: Develop a plan to increase the number of professionals proficient in both English and Spanish. (Dec. 2014)

Strategy: Develop a plan to expand opportunities for parents and community members to volunteer at the elementary level. (October 2014)