

Special Work Session of the Board of Education

Mission:"Engaging All Learners to Achieve Success"

The Special Work Session of the Board of Education started at 5:00 PM on Tuesday, August 20, 2013. The meeting was held at Papillion-LaVista School District, 420 S. Washington, Papillion, NE 2508 27th Street Columbus, NE 68601

Candace Becher: Present
Ken Curry: Present
Alan Dostal: Present
Mike Goos: Present
Francis Kuehler: Absent
Theresa Seipel: Present

I. Call to Order

II. Presentation: Annette Eyman - Public Relations Officer for Papillion-LaVista Public Schools

Papillion-LaVista Communications Director Annette Eyman gave a presentation on the involvement in their five bond issues at Papillion-LaVista and the public relations needed in finding out the community and staff reaction to the proposal.

III. Presentation: Andrew Northwall - North Star Campaign

No presentation was given by North Star.

IV. Presentation: Ann Pedersen and Linda Lovgren - Lovgren Marketing Group

Linda Lovgren, Lovgren Marketing Group gave a presentation on the technical aspects and implementation for a successful bond campaign.

V. Adjourn

Meeting adjourned at 9:00 p.m.

I, the undersigned, being the duly qualified Secretary for the School District No. 1 of Columbus, Nebraska, certify that the preceding is a true and correct copy of the minutes of the Regular School Board meeting of Tuesday, August 20, 2013.

President

Secretary