

ESUCC

Executive Committee Meeting

Wednesday, January 13, 2016, 12:00 PM

Technology Committee Meeting Educational Service Unit No. 3 6949 So. 110th Street LaVista,  
NE 68128 DL via Zoom: 1, 3, 6, 7, 9, 10, 13, 18, 6949 South 110th Street, LaVista, NE 68128

Attendance Taken at 12:01 PM.

Beatty ESU 16:	Present
Gegg ESU 05:	Present
Jeff West (NE):	Present
Dr Kraig Lofquist:	Present
Dan Schnoes (ESU 03):	Present

1. Call to Order
2. Roll Call
3. Agenda Item
  - 3.1. Executive Director Appraisal
  - 3.2. ESUCC/PDO Two Year Calendar
    - 3.2.1. ESUCC Meeting Dates
    - 3.2.2. ESUCC Meeting Locations
  - 3.3. ESU Staff Presenting Outside Their Service Agency
  - 3.4. Master Service Agreement (MSA)
    - 3.4.1. Rational for current MSA expenditures
  - 3.5. Student Loan Forgiveness Program
  - 3.6. Review Goals of ESUCC
  - 3.7. Procedural Manual
4. Next Meeting Agenda Items

5. Executive Session

6. Adjournment

{{Name: Agenda Item Name}}  
{{Discussion: Agenda Item Discussion}}  
{{Comments: Agenda Item Comments}}  
{{Actions: Agenda Item Actions}}

ESU		
ESUPDO		\$4540/ESU + \$20 onsite fee/mtg/training
NWEA	Annual	Annual Fee - \$1728/facilitator
	Trainings	\$2500 x 3 trainings/faciliator +\$7500
BlendEd	BlendEd	
	Distance Ed	
	LMS	
	Admin Fee	\$5400/ESU
	IMAT/Media on Demand	50% per participatig ESU and 50% per participating NE school enrollment
	IMAT/LOR	
	IMAT/Media	Media Acquistion - \$5,000 each participatingESU
	IMAT/Special	SpecialProjects - \$4,500 each participating ESU
	Identity Management	
COOP	ESU	
SRS	ILCD	
	PARA	
	Admin Fee	\$5,000 per participating ESU
	Tier	<p>Tier School Membership</p> <p>2015-2016 - 10%</p> <p>3 &lt;100 \$136</p> <p>4 100-249 \$354</p> <p>5 250-499 \$706</p> <p>6 500-999 \$2119</p> <p>7 1000-1999 \$2826</p> <p>8 2000-3999 \$3532</p> <p>9 4000-17999 \$7062</p>

# Nebraska ESU Planning

## April 7, 2011

### Mission

#### Opportunities:

- Rethink education through virtual education
- Using our knowledge to assist with PLA schools
- More collaboration to help districts be more efficient
- Assist with stabilization/continuity/not subject to ups and downs..... re: school needs
- On-line prof. Dev.
- Increased demand for ESU svcs due to decline in school resources
- Accountability.....help schools use statewide tests to be a tool for teacher evaluation.....standards to bring about excellence
- Ability to focus and partner on statewide efforts with schools and with ourselves as ESUs
- P-20 environment....dual credit....career/college readiness, early intervention
- Better products due to forced partnerships
- Our ability and capability to create projects to supplement school needs, i.e. website programming, grant writing, para training, curriculum

enhancement, strategic planning for schools, audits: finance, tech, communication, etc.

- rethink school day and year
- ESUs as a regional and statewide voice for education
- Community outreach
- Provide continuity of learning for kids statewide
- Provide personalized learning
- Need to define ownership of joint products/services
- Control our own destiny
- Reduce travel costs through use of technology for collaboration
- Provide long term support to LEAs, the student/s, each other, etc.
- Utilize two largest districts as a resource
- Opportunity to benchmark services provided to large districts.....look around the US.
- Knowledge transfer.....mentoring.....leadership transition.

Threats:

- Private entities replicating our services
- Finance....schools will cut back on services and limit travel
- Term limited senators and their knowledge of ESUs

- Charter school & vouchers
- Fear of committing to technology.....could be outdated.
- Schools wanting dollars directly and wanting to work less collaboratively.
- Increased regulations due to increased accountability
- Ever changing and mobile population base
- Difficulty in creating statewide plans that will match individual needs of ESUs
- People's time too thin
- Competition inside and outside
- Flow of money based on state tests...punishes success
- Not realizing passing opportunities when they arise
- Societal norms.....acceptance of 20<sup>th</sup> century model.....the curators are in control
- Urban/rural divide.....legislature, finance, resources
- Forget to focus on kids
- Lost of local influence
- School finance formula looks like it was done on an etch a sketch
- Gotten by in recent years without being the best

#### Strengths:

- Statewide programs: coop purchasing, SRS,

distance learning, Mye learning, insruc. Mtls, PDO affiliates,

- Great network of communication
- Established in statute
- Statewide connectivity, protocol and bandwidth
- Opportunity to be mediary between NDE and districts, i.e. data analysis
- Collective knowledge and expertise across ESUs
- We blanket the state....serving all districts
- Leadership and mentoring
- Efficiency and scale at several levels local, intermediate and statewide
- Statewide appropriations w/property tax base
- Flexibility to meet needs
- Solid relationship with our districts
- Our people! Knowledgeable

#### Weaknesses:

- Not nimble
- Variation in district size
- Members come in with different perceptions and needs....ESU leaders
- ESU CC is a very young organization
- Hard to reach consensus....strong personalities

- Limited resources included tax base and human resources
- Affiliate group missed perception of their roles – they are not governance, they are advisory
- Difficult in initiating change in a timely fashion
- Too project rather than big picture oriented
- Silo mentality units, affiliates, special projects
- Lack definitive focus to direct Ccs actions
- Geography and state population impacts needs and communication

#### PR/marketing

- At times, lack of communication/interaction with NDE and other organizations
- Lack of sustainability planning
- Innovation can be difficult locally and statewide
- Lack of formal research & development
- A lot of energy being spent on duplicated services
- Struggle with ways of sharing resources & responsibilities
- Come from different places re: resources, efficiency.....
- ESU CC may not have shifted to the 08 paradigm requirement
- Clearcut direction on how the single district ESUs function or go away.

## Elements of Our Vision:

1. More clearly defined role and relationship with DE
2. What are our core services in the future the the potential partners.
3. Centers of Excellence
4. Technology/ & tech planning
  - consolidating to more efficient mgmt units
  - ESUcc tech team for hardware, software, helpdesk, networking
  - Supporting multiple environments
  - Mirrored fail over site to the production – reliable back-up and disaster recovery.....full passover system.

## Themes:

1. Technology/ 24/7 learning infrastructure
  - 24/7
  - Increased student opportunity
  - Virtual instruction delivery methods kids and adults
  - centralized server environment
  - enterprise planning
  - redundancy built in
  - disaster resistance
  - leading edge instructional strategies
  - bringing student voice to planning
  - fractional labor concept in staffing

- centralized source for digital media...repository
- self developed and managed programs
- honor individual ESU identity
- shared intellectual property – Open Educational Resources

## 2. Increase our collaboration with key stakeholders

- NDE.....create strong partnership, ESUccPDO, roles & respon., improve processes
- Pursue new and stronger partnerships: associations, business/industry, higher education, economic development, P-16, legislators

## 3. Accountability / Communication

- Statewide data collection and analysis & reporting – real time listening, market research.....customer/user feedback, ownership
- ESUcc branded website & Look.....
- Build relationship with key state officials
- Examine increased use of new methods/tools i.e. social media, etc.
- Target market.....new marketing approaches....website analytics

## 4. Improve our ESUCC processes

- Funding formula for statewide projects or multiple esu initiatives

- Steps for initiatives to become statewide projects
- How will we establish “Centers of Excellence”

Next steps:

1. Distribute notes from event for reflection
  2. Staff bring back recommendations for action re: priority, persons/committee responsible, timelines, measurement system.....
  3. Get draft copy out of proposed strategic priorities for reflection from members & stakeholders.....in powerpoint.....and/or digital video.
  4. Set date/event to finalize and get on with it.....
  5. Begin implementation with description of how it will be monitored.
- \*\*Commit to carrying out this planning process....needs to be on all of our agendas!

Nebraska ESU Coordinating Council  
Planning Event  
April 7, 2011

**D R A F T**

**Our Mission**

The mission of the Council is to provide the most cost effective educational support for the students, teachers, and school districts in each Nebraska educational service unit by facilitating statewide coordination of educational services and strategic planning.

**Our Vision**

1. We will enjoy a productive partnership with the Nebraska Department of Education stemming from clearly defined roles and responsibilities for all.
2. We will operate from a clearly defined set of “core services” for Nebraska ESUs.
3. We will foster and support regional “Centers of Excellence” within the ESU system.
4. We will be the 24/7 technology “backbone”— to include technology adoption, application, & planning.
  - Consolidating to more efficient technology mgmt units
  - ESUCC tech team for hardware, software, helpdesk, networking
  - Supporting multiple environments
  - Mirrored fail-over site to the production – reliable back-up and disaster recovery.....full pass-over system.

## Our Strategic Priorities

1. We will fully develop our ESU system 24/7 technology learning infrastructure to meet the present and emerging needs of Nebraska's schools.

- 24/7 capability
- Provide increased student opportunity
- Provide virtual instructional delivery methods for students and adults
- Pursue a centralized server environment
- Include "enterprise" planning
- Build in redundancy in the system
- Strengthen disaster resistance
- Provide leading edge instructional strategies
- Bring student voice to planning & implementation
- Explore a "fractional labor" concept in staffing
- Explore & implement a centralized source for digital media...a repository
- Provide for self developed and managed programs
- Will honor individual ESU identity/brand
- Will encourage and provide shared intellectual property – "open educational resources"

2. We will increase and improve our collaboration/working relationship with key stakeholders.

- NDE.....create strong partnership -- ESUCC PDO roles & responsibilities, improve processes
- Clearly define roles and responsibilities
- Define and improve processes
- New and stronger partnerships: associations, business/industry, higher education, economic development, P-16, legislators, etc.

3. We will improve our accountability and communication with and to each other and key stakeholders in the state.

- Implement statewide data collection, analysis, & reporting – real time listening, market research with customer/user feedback – look to create ownership with stakeholders.
- Develop an ESUCC "system" website/look or brand.
- Increase use of new methods/tools i.e. social media, etc.
- Apply contemporary "target" marketing approaches, i.e. website analytics, search engine optimization, etc.

4. Improve our ESUCC processes

- Develop a funding formula for statewide projects or multiple ESU initiatives
- Develop written procedures for initiatives to become statewide or multiple ESU projects
- Develop process, procedures, and criteria for the development of "Centers of Excellence."

## Next Steps

1. Distribute “draft” notes from planning event for reflection.
2. ESUCC staff & executive committee bring back recommendations for action re: priorities, persons/committee responsible, timelines, measurement system, etc.
3. Get draft copy out of proposed strategic priorities for reflection from members & stakeholders....in PowerPoint....and/or digital video.
4. Set date/event to finalize and proceed to implementation.
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## Appendix

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(Ron Fielder, April 2011 draft #1)

Nebraska ESU Coordinating Council  
Planning Event  
April 7, 2011  
(Updated 11-12-15)

**ESUCC Mission**

The Educational Service Unit Coordinating Council shall work toward statewide coordination to provide the most cost-effective services for the students, teachers, and school districts in each educational service unit. The council's duties include, but are not limited to:

- (a) Preparation of strategic plans to assure the cost-efficient and equitable delivery of services across the state;
- (b) Administration of statewide initiatives and provision of statewide services; and
- (c) Coordination of distance education.

**ESUCC Vision**

1. We will enjoy a productive partnership with the Nebraska Department of Education stemming from clearly defined roles and responsibilities for all.

Notes:

Rule 84 language was changed to include two required planning sessions per year between ESUCC and NDE. Three common goals were identified in April 2012: BlendED; Principal/Teacher

Evaluation and Statewide Longitudinal Data Systems (SLDS). To date six strategic planning sessions have been held.

Communication as a partnership between NDE and ESUCC is provided within each planning session and within PDO Meetings.

As a result of this partnership, representatives from NDE and ESUCC within each affiliate/project/initiative has been and is being created.

Rule 84 was revised in June of 2012 in cooperation with NDE and ESUCC.

The ESUCC's work with the NDE also includes a Memorandum of Understanding (MOU). It includes specific roles and responsibilities. This was developed by both parties, and it created a win-win situation. This was approved in the fall of 2015.

A contract between NDE and ESUCC was created in October of 2015 for the purchase of hardware and services to support statewide projects to include ADVISER, SRS, etc.

Pilot projects were created statewide for Principal/Teacher Evaluation; Advisor Dashboard plus BlendED in the near future.

ESUCC partnered with NDE on the submission of the NCLB waiver request during 2014-2015.

Statewide grants are awarded to and processed through ESUCC:  
Academic Achievement Plans  
Math-Science Partnership  
Parents Encouraging Parents

An I3 Development grant, through a cooperative effort between NDE and ESUCC, was provided to address the needs of systems involved students.

ESUCC/ NDE are beginning to identify all NDE/ESU personnel who serve on joint statewide projects/initiatives/affiliates/cadres.

2. We will operate from a clearly defined set of “core services” for Nebraska ESUs.

Nebraska’s Rule 84 clearly defines “core services” as: Staff development, which shall include staff development related to improving the achievement of all students including the achievement of students in poverty and students with diverse backgrounds; technology, including distance education services; and instructional materials services.

Core services will continued to be strengthened and defined through the ESUCC/NDE Memorandum of Understanding (MOU) as well as the ESUCC/ESU Master Services Agreement (MSA).

3. We will foster and support regional “Centers of Excellence” within the ESU system.

The Centers of Excellence are developed through the statewide systems of support in partnership with the NDE. Examples include the Centers for Deaf & Hard of Hearing; Centers for Assistive Technology; Centers for English Language Learners, Migrant Education; LEarly Childhood Professional Development, Measuring Academic Progress (NWEA) Centers, Distance Learning; Para Educator Training etc.

4. We will be the 24/7 technology “backbone”— to include technology adoption, application, & planning.

- Consolidating to more efficient technology mgmt units
- ESUCC tech team for hardware, software, helpdesk, networking
- Supporting multiple environments
- Mirrored fail-over site to the production – reliable backup and disaster recovery.....full pass-over system.

In January 2014, an MOU was signed with the IlliniCloud Consortium. This initiative creates significant statewide savings.

A Statewide Educational Technology Plan is being discussed and developed through the Network Operations Committee (NOC) and includes representatives from NDE. The focus of

the conversation is in regard to a statewide system of support.

Through the ESUCC Cooperative Purchase (COOP) Program, a marketplace has been created to leverage the lowest costs for digital resources.

Programs:

Learn 360; Development of a Learning Object Repository (LOR); Nebraska Virtual Instruction Source (NVIS); Desktop Conferencing (Zoom); through the ESUCC COOP a market place has been developed for the purchase of Learning Management Systems (LMS); National Repository of Online Classes (NROC) and EdReady