

ESUCC

Executive Committee Meeting

Tuesday, November 17, 2015, 11:30 AM

Educational Service Unit No. 3 6949 So. 110th Street LaVista, NE 68128, 6949 South 110th Street, LaVista, NE 68128

Attendance Taken at 11:30 AM.

Beatty ESU 16: Present

Gegg ESU 05: Absent

Jeff West (NE): Present

Dr Kraig Lofquist: Present

Radford ESU 17: Present

1. Call to Order

2. Roll Call

3. Agenda Item

3.1. Affordable Care Act Statewide Workshop

3.2. Master Service Agreement (MSA)

3.2.1. ESU Expenses Charged to ESUs

3.3. AESA Updates

3.3.1. AESA Insurance

3.4. Review Goals of ESUCC

3.5. Procedural Manual

3.6. ESU 50th Celebration

4. Next Meeting Agenda Items

5. Executive Session

6. Adjournment

{{Name: Agenda Item Name}}
{{Discussion: Agenda Item Discussion}}
{{Comments: Agenda Item Comments}}
{{Actions: Agenda Item Actions}}

ESU		
ESUPDO		\$4540/ESU + \$20 onsite fee/mtg/training
NWEA	Annual	Annual Fee - \$1728/facilitator
	Trainings	\$2500 x 3 trainings/faciliator +\$7500
BlendEd	BlendEd	
	Distance Ed	
	LMS	
	Admin Fee	\$5400/ESU
	IMAT/Media on Demand	50% per participatig ESU and 50% per participating NE school enrollment
	IMAT/LOR	
	IMAT/Media	Media Acquistion - \$5,000 each participatingESU
	IMAT/Special	SpecialProjects - \$4,500 each participating ESU
	Identity Management	
COOP	ESU	
SRS	ILCD	
	PARA	
	Admin Fee	\$5,000 per participating ESU
	Tier	<p>Tier School Membership</p> <p>2015-2016 - 10%</p> <p>3 <100 \$136</p> <p>4 100-249 \$354</p> <p>5 250-499 \$706</p> <p>6 500-999 \$2119</p> <p>7 1000-1999 \$2826</p> <p>8 2000-3999 \$3532</p> <p>9 4000-17999 \$7062</p>

AESA Member Benefit Services was created to bring its members an independent and consultative support service for our risk management practices.

This includes Property/Casualty/Liability coverage options, as well as innovative risk management solutions.

The overriding goals are to give your members an objective source for review of risk, cost, and coverage.

In addition, we are seeking to determine the best ways to leverage our collective buying power.

**28411 Northwestern Hwy.
Suite 950
Southfield, MI 48034
Phone: 844-200-AESA
Fax: 844-569-2633**

www.aesambs.org



ABOUT OUR SERVICES





PROPERTY AND CASUALTY

Workers Compensation
Business Auto/Fleet
Inland Marine
Property
Cyber
Commercial Crime
Errors & Omissions/Directors & Officers
Police Professional
Medical Professional
Miscellaneous Professional
Student Accident
Kidnap & Ransom
Electronic Data

LIABILITY

Commercial General Liability
Catastrophe Excess Liability
Fiduciary Liability
Employment Practices Liability
School Board Liability
Educators Liability

RISK MITIGATION/MANAGEMENT

Employee Services (Counsel)
Physical Survey
First Responders Pre Plans
Goss Sports Risk Management Program ©
3D Premises Mapping
EIT Smart Phone Apps
Security/Investigative Services
Infrared Services (Equipment/Roofs)
Road Observations
Restoration Services (Service Master)
Vendor Electronic Compliance
Major Construction Safety Staff Outsourcing
Pre/Post Disaster Business Continuity
AESAs Website Risk Management Content
1-800 How's My Driving
Concussion Prevent/Care Program

• Insure • Manage

• Mitigate • Anticipate

• Avoid • Eliminate



"The Benefits of Membership"

Tom Maxey

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Suite 950
Southfield, MI 48034

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Fax: 844-569-2633
Email: maxeyt@aesambs.org
Web: www.aesa.us

AESA Member Benefit Services

DRAFT

Your Logo Here



_____, in conjunction with the AESA, will be utilizing the newly created AESA Member Benefit Services to conduct a survey for our membership regarding our Property/Casualty/Liability insurance programs and needs. AESA Member Benefit Services was created to bring its members an independent and consultative support service for our commercial insurance coverage. The overriding goals are to give us an objective review of risk, cost, and coverage, and to determine the best ways to leverage our collective buying power.

Instructions for the following form:

Step 1: Open PDF form. Please note there are two sections: **Section One** is Property & Casualty, and **Section Two** is Welfare Benefits.

Step 2: Fill the form out in its entirety.

Step 3: When finished, click "Submit" on the last page.

Section One

Your Logo Here



Property/Casualty/Liability Insurance

1 About your organization

Organization Name
Name/Title
Contact e-mail Contact phone
Number of employees Number of students
Annual operating budget
Authorized person to bind/contract coverage

2 What are the annual costs of your current property/casualty insurance program? *

Please see **policy detail addendum** by line of coverage to indicate these costs.*Policy detail addendum is located beginning on page 5.

3 What lines of coverage present the most difficulty or greatest challenge to manage?

In order of difficulty:

1
2
3

4 Are you satisfied with all parts of your current program?

Yes No

If no, please explain:

5 What are the strengths or weaknesses of your program/product offering that drive your level of satisfaction/dissatisfaction?

6 What are the current services provided to your organization by your broker or other contract vendor, which you consider essential to managing your risks?

-To leverage collective buying power:

7 Would you be interested to consider the pooling of certain risks with like kind entities?

Yes No

8 Is there any other information that may be relevant to share?

Policy Detail Addendum

Please hover or click mouse over highlighted text below for explanation of bundled vs. monoline

1 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

2 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

3 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

4 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

5 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

Policy Detail Addendum

6 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

7 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

8 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

9 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

10 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

Arkansas Education Service Cooperatives

Policy Detail Addendum

11 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

12 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

13 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

14 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

15 Coverage by line

Carrier

Annual Premium

Renewal Date

Bundled

Monoline

Section Two

Welfare Benefits

Survey

General

- Group name
- Contact Information
 - Name/Title:
 - E-mail:
 - Phone:

Group Term Life

- | | <u>Renewal Date</u> | <u>Annual Premiums</u> | # FTE's covered |
|---|----------------------|------------------------|------------------------|
| • Coverage | ___/___/___ | <input type="text"/> | <input type="text"/> |
| -Carrier | <input type="text"/> | | |
| • Base Coverage—Please attach schedule of coverage & rates | | | Life |
| • Employee buy-up? Yes <input type="checkbox"/> No <input type="checkbox"/> -If "Yes", please attach schedule of coverage | | | |

Group Dental

- | | <u>Renewal Date</u> | <u>Annual Premiums</u> | <input type="text"/> |
|--|----------------------|------------------------|----------------------|
| • Coverage | ___/___/___ | <input type="text"/> | |
| -Carrier | <input type="text"/> | | Dental |
| • Base Coverage—Please attach schedule of coverage & rates | | | |
| • Employer paid? Yes <input type="checkbox"/> No <input type="checkbox"/> -Employee co-premium, please attach schedule | | | |
| • Fully Insured <input type="checkbox"/> or Self Funded <input type="checkbox"/> | | | |

Group Vision

- | | <u>Renewal Date</u> | <u>Annual Premiums</u> | <input type="text"/> |
|---|----------------------|------------------------|----------------------|
| • Coverage | ___/___/___ | <input type="text"/> | |
| Yes <input type="checkbox"/> No <input type="checkbox"/> | | | Vision |
| -Carrier | <input type="text"/> | | |
| • Base Coverage—Please attach schedule of coverage & rates | | | |
| • Employer paid? Yes <input type="checkbox"/> No <input type="checkbox"/> | | | |
| • Fully Insured <input type="checkbox"/> or Self Funded <input type="checkbox"/> -Employee co-premium, please attach schedule of coverage and rates | | | |

Group Short Term Disability

Renewal Date / / Annual Premiums

FTE's covered

• Coverage / /
-Carrier

Short Term

- Base Coverage—Please attach schedule of coverage & rates
- Employer paid or Voluntary
- Employee buy-up? Yes No -If "Yes", please attach schedule of coverage
- Fully Insured or Self-Insured

Group Long Term Disability

Renewal Date / / Annual Premiums

Long Term

• Coverage / /
-Carrier

- Base Coverage—Please attach schedule of coverage & rates
- Employer paid or Voluntary
- Employee buy-up? Yes No -If "Yes", please attach schedule of coverage
- Fully Insured or Self-Insured

Submit

Nebraska ESU Planning

April 7, 2011

Mission

Opportunities:

- Rethink education through virtual education
- Using our knowledge to assist with PLA schools
- More collaboration to help districts be more efficient
- Assist with stabilization/continuity/not subject to ups and downs..... re: school needs
- On-line prof. Dev.
- Increased demand for ESU svcs due to decline in school resources
- Accountability.....help schools use statewide tests to be a tool for teacher evaluation.....standards to bring about excellence
- Ability to focus and partner on statewide efforts with schools and with ourselves as ESUs
- P-20 environment....dual credit....career/college readiness, early intervention
- Better products due to forced partnerships
- Our ability and capability to create projects to supplement school needs, i.e. website programming, grant writing, para training, curriculum

enhancement, strategic planning for schools, audits: finance, tech, communication, etc.

- rethink school day and year
- ESUs as a regional and statewide voice for education
- Community outreach
- Provide continuity of learning for kids statewide
- Provide personalized learning
- Need to define ownership of joint products/services
- Control our own destiny
- Reduce travel costs through use of technology for collaboration
- Provide long term support to LEAs, the student/s, each other, etc.
- Utilize two largest districts as a resource
- Opportunity to benchmark services provided to large districts.....look around the US.
- Knowledge transfer.....mentoring.....leadership transition.

Threats:

- Private entities replicating our services
- Finance....schools will cut back on services and limit travel
- Term limited senators and their knowledge of ESUs

- Charter school & vouchers
- Fear of committing to technology.....could be outdated.
- Schools wanting dollars directly and wanting to work less collaboratively.
- Increased regulations due to increased accountability
- Ever changing and mobile population base
- Difficulty in creating statewide plans that will match individual needs of ESUs
- People's time too thin
- Competition inside and outside
- Flow of money based on state tests...punishes success
- Not realizing passing opportunities when they arise
- Societal norms.....acceptance of 20th century model.....the curators are in control
- Urban/rural divide.....legislature, finance, resources
- Forget to focus on kids
- Lost of local influence
- School finance formula looks like it was done on an etch a sketch
- Gotten by in recent years without being the best

Strengths:

- Statewide programs: coop purchasing, SRS,

distance learning, Mye learning, insruc. Mtls, PDO affiliates,

- Great network of communication
- Established in statute
- Statewide connectivity, protocol and bandwidth
- Opportunity to be mediary between NDE and districts, i.e. data analysis
- Collective knowledge and expertise across ESUs
- We blanket the state....serving all districts
- Leadership and mentoring
- Efficiency and scale at several levels local, intermediate and statewide
- Statewide appropriations w/property tax base
- Flexibility to meet needs
- Solid relationship with our districts
- Our people! Knowledgeable

Weaknesses:

- Not nimble
- Variation in district size
- Members come in with different perceptions and needs....ESU leaders
- ESU CC is a very young organization
- Hard to reach consensus....strong personalities

- Limited resources included tax base and human resources
- Affiliate group missed perception of their roles – they are not governance, they are advisory
- Difficult in initiating change in a timely fashion
- Too project rather than big picture oriented
- Silo mentality units, affiliates, special projects
- Lack definitive focus to direct Ccs actions
- Geography and state population impacts needs and communication

PR/marketing

- At times, lack of communication/interaction with NDE and other organizations
- Lack of sustainability planning
- Innovation can be difficult locally and statewide
- Lack of formal research & development
- A lot of energy being spent on duplicated services
- Struggle with ways of sharing resources & responsibilities
- Come from different places re: resources, efficiency.....
- ESU CC may not have shifted to the 08 paradigm requirement
- Clearcut direction on how the single district ESUs function or go away.

Elements of Our Vision:

1. More clearly defined role and relationship with DE
2. What are our core services in the future the the potential partners.
3. Centers of Excellence
4. Technology/ & tech planning
 - consolidating to more efficient mgmt units
 - ESUcc tech team for hardware, software, helpdesk, networking
 - Supporting multiple environments
 - Mirrored fail over site to the production – reliable back-up and disaster recovery.....full passover system.

Themes:

1. Technology/ 24/7 learning infrastructure
 - 24/7
 - Increased student opportunity
 - Virtual instruction delivery methods kids and adults
 - centralized server environment
 - enterprise planning
 - redundancy built in
 - disaster resistance
 - leading edge instructional strategies
 - bringing student voice to planning
 - fractional labor concept in staffing

- centralized source for digital media...repository
- self developed and managed programs
- honor individual ESU identity
- shared intellectual property – Open Educational Resources

2. Increase our collaboration with key stakeholders

- NDE.....create strong partnership, ESUccPDO, roles & respon., improve processes
- Pursue new and stronger partnerships: associations, business/industry, higher education, economic development, P-16, legislators

3. Accountability / Communication

- Statewide data collection and analysis & reporting – real time listening, market research.....customer/user feedback, ownership
- ESUcc branded website & Look.....
- Build relationship with key state officials
- Examine increased use of new methods/tools i.e. social media, etc.
- Target market.....new marketing approaches....website analytics

4. Improve our ESUCC processes

- Funding formula for statewide projects or multiple esu initiatives

- Steps for initiatives to become statewide projects
- How will we establish “Centers of Excellence”

Next steps:

1. Distribute notes from event for reflection
 2. Staff bring back recommendations for action re: priority, persons/committee responsible, timelines, measurement system.....
 3. Get draft copy out of proposed strategic priorities for reflection from members & stakeholders.....in powerpoint.....and/or digital video.
 4. Set date/event to finalize and get on with it.....
 5. Begin implementation with description of how it will be monitored.
- **Commit to carrying out this planning process....needs to be on all of our agendas!

Nebraska ESU Coordinating Council
Planning Event
April 7, 2011

D R A F T

Our Mission

The mission of the Council is to provide the most cost effective educational support for the students, teachers, and school districts in each Nebraska educational service unit by facilitating statewide coordination of educational services and strategic planning.

Our Vision

1. We will enjoy a productive partnership with the Nebraska Department of Education stemming from clearly defined roles and responsibilities for all.
2. We will operate from a clearly defined set of “core services” for Nebraska ESUs.
3. We will foster and support regional “Centers of Excellence” within the ESU system.
4. We will be the 24/7 technology “backbone”— to include technology adoption, application, & planning.
 - Consolidating to more efficient technology mgmt units
 - ESUCC tech team for hardware, software, helpdesk, networking
 - Supporting multiple environments
 - Mirrored fail-over site to the production – reliable back-up and disaster recovery.....full pass-over system.

Our Strategic Priorities

1. We will fully develop our ESU system 24/7 technology learning infrastructure to meet the present and emerging needs of Nebraska's schools.

- 24/7 capability
- Provide increased student opportunity
- Provide virtual instructional delivery methods for students and adults
- Pursue a centralized server environment
- Include "enterprise" planning
- Build in redundancy in the system
- Strengthen disaster resistance
- Provide leading edge instructional strategies
- Bring student voice to planning & implementation
- Explore a "fractional labor" concept in staffing
- Explore & implement a centralized source for digital media...a repository
- Provide for self developed and managed programs
- Will honor individual ESU identity/brand
- Will encourage and provide shared intellectual property – "open educational resources"

2. We will increase and improve our collaboration/working relationship with key stakeholders.

- NDE.....create strong partnership -- ESUCC PDO roles & responsibilities, improve processes
- Clearly define roles and responsibilities
- Define and improve processes
- New and stronger partnerships: associations, business/industry, higher education, economic development, P-16, legislators, etc.

3. We will improve our accountability and communication with and to each other and key stakeholders in the state.

- Implement statewide data collection, analysis, & reporting – real time listening, market research with customer/user feedback – look to create ownership with stakeholders.
- Develop an ESUCC "system" website/look or brand.
- Increase use of new methods/tools i.e. social media, etc.
- Apply contemporary "target" marketing approaches, i.e. website analytics, search engine optimization, etc.

4. Improve our ESUCC processes

- Develop a funding formula for statewide projects or multiple ESU initiatives
- Develop written procedures for initiatives to become statewide or multiple ESU projects
- Develop process, procedures, and criteria for the development of "Centers of Excellence."

Next Steps

1. Distribute “draft” notes from planning event for reflection.
2. ESUCC staff & executive committee bring back recommendations for action re: priorities, persons/committee responsible, timelines, measurement system, etc.
3. Get draft copy out of proposed strategic priorities for reflection from members & stakeholders....in PowerPoint....and/or digital video.
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- Clear-cut direction on how the single district ESUs function or go away.

(Ron Fielder, April 2011 draft #1)



Serving Students and Schools for a Half Century

50

Est. 1965

Educational Service Units

Cost Savings...

- Nebraska's ESUs support special education services through early childhood services, response to intervention teacher training, early identification, and encouraging more referrals of young children who might need support. These efforts result in substantial savings to school districts.
- Statewide cooperative purchasing saved local school districts approximately 4.5 million dollars on critical purchases such as teaching supplies, copier paper, copiers, building/maintenance projects, scoreboards, furniture, technology hardware, software, custodial supplies, and food.
- Through the ESU Coordinating Council, the 17 ESUs routinely collaborate for both regional and statewide projects that extend the efficiency and effectiveness of limited resources.

Public trust and efficiency...

**ESUs HAVE A POSITIVE IMPACT
ON STUDENT LEARNING FOR
307,000 STUDENTS IN
NEBRASKA**

- Nebraska stakeholders consistently voice support for maximum efficiency of government services and administrative functions. ESUs do just that!

ESUs support student achievement and leverage limited resources in six areas, many of which are mandated by federal and/or state law:

Teaching and Learning:

- ESUs facilitate trainings annually for educators; informing them of the latest research and teaching methods, and improving the opportunities for achievement of students in poverty and students with diverse backgrounds.

Technology Services:

- ESUs often manage the fiber network, purchase bandwidth, subsidize the cost and management tools, obtain lower costs for computer software, provide Internet protection filters, purchase digital collections, promote online and digital learning options, and provide technical support.

Specialized Student Services:

- ESUs provide services to meet the increased needs in special education, vocational education and transition, learning centers, alternative education programs, English Language Acquisition programs, systems-involved youth, and homeless education programs. Specialized regional supports for autism, assistive technology, and professional development for early childhood providers make it possible for local providers to meet the intense needs of their high needs students.

Early Childhood:

- ESUs provide leadership and support in early childhood education to help ensure every child is safe, healthy and prepared to succeed in school and in life.

Developing Partnerships:

- ESUs are often key partners in local economic development through their community ties with human service agencies, businesses, industries, municipalities, colleges and universities.

Administrative Services:

- ESUs assist school districts through cooperative efforts within the areas of teaching and learning, technology, transportation, business services, teacher training, and purchasing.

"I have served School Districts across Nebraska in small rural areas as well as large urban centers and the stewardship, service, outreach, and professionalism has always been outstanding. Our Nebraska students have greater hope and opportunity as a result of the service provided by the Nebraska Educational Service Units."

~Dr. Mark Adler, Superintendent Ralston Public School

Funding...

- Federal, State, and local tax dollars
- Federal and State grants
- Contracted services

In 1965, the Nebraska Legislature created ESUs to...

- Provide training for teachers, administrators, and support staff
- Encourage collaboration across district boundaries to enhance efficiency and equitable opportunities

"There are too many requirements, expectations, and competing demands on local districts to overlook the importance of ESUs to Nebraska's educational system."

~ Commissioner Matt Blomstedt



Educational Service Units Provide School Districts with...

- Cost effective resources
- Research-based instructional learning opportunities
- Opportunities to pilot innovative programs
- Enhanced learning through technology integration
- Facilitation of best practices
- Coordination of distance learning and other BlendEd learning opportunities
- Coordination of efficient and equitable services between local districts and the Nebraska Department of Education (NDE)

"ESUs: Collaborative efforts for efficient and equitable service delivery for Nebraska's 307,000 students."

~David Ludwig, ESUCC Executive Director

PLEASE CONTACT YOUR LOCAL ESU OR THE ESU COORDINATING COUNCIL FOR AN OPPORTUNITY TO LEARN MORE ABOUT NEBRASKA'S ESUs.



402-597-4843

NEBRASKA EDUCATIONAL SERVICE UNITS



ADDING VALUE TO EDUCATION

EXAMPLE RELEASE OF COPYRIGHT WITH PERMISSION TO USE
<http://bit.ly/ESUCopyright>

[Link to Google Presentation on Copyright](#)

Table of Contents

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Please include with each media project using images that are copyrighted along with a Mediaography listing of each image if not included in the document.

Sample Release

I am the owner of rights to 50 Ann. Banner / Logo [title of work] and I authorize its display and reproduction on the banners, brochures, etc. [name of media project] printed by Educational Service Unit #7. The media will be used for promotion + communication [insert purpose of media] to be used for a period of eternity [insert length of time].

Copyright Owner Signature: _____



Date: 9-10-15

Party using the media: _____

Date: _____
