

Board of Education Retreat/ Work Session

July 21, 2013 8:30 AM

Board Room, Central Services Building

765 Main St

Springfield, NE 68059

Agenda

- I. Meeting Roll Call
- II. Notice of Open Meetings Act - Posted
- III. Public Comment
- IV. Items for Discussion (Discussion Only)
 - IV.A. Principal Reports
 - IV.B. Strategic Planning
 - IV.C. iPad Learning Initiative Update
 - IV.D. Facility Project Planning
 - IV.E. District Boundary Discussions
- V. Action Items
 - V.A. Hire Lobbyist for District
- VI. Adjourn



14801 South 108th St.
Springfield, NE 68059
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Fax: 402-597-8551

District Strategic Plan Highlights

2012-2017



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District Information

Board of Education	Administration	District Leadership Team
Brenda Sherman President	Brett Richards, Superintendent	Brett Richards, Superintendent
Kyle Fisher, Vice President	Holli Kirwan, Dir. of Learning	Holli Kirwan, Director of Learning
Jenny Kreifels, Secretary	Anita Belsky, Dir. of Support Services	Anita Belsky, Director of Special Services
Lori Bartels	Melissa Hasty, Westmont Principal	Melissa Hasty, Principal Westmont Elem.
Bob Icenogle	Wes Reed, Springfield Principal	Darin Johnson, Principal PCJH
Brian Wichman	Darin Johnson, PC Principal	Angela Simpson, Principal PHS
	Angela Simpson, PHS Principal	Wes Reed, Principal Springfield Elem.
	Steve Joekel, PHS Asst. Principal	Anna Carreon, Teacher SPR
		Lori Barry, Teacher SPR
		Jennifer Eickmeier, Teacher WM
		Julie Little, Teacher WM
		Tina Thomas, Teacher P.C.
		Peg Davidson, Counselor P.C.
		Keegan Korf, Teacher PHS
		Randy Newmyer, Teacher PHS



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WHO WE ARE!

Springfield Platteview Community Schools is an exceptional school district located in southern Sarpy county which includes the City of Springfield. Our district provides multiple curricular and extra-curricular opportunities and prepares our students for whatever path they choose to take in life through a rigorous, high quality education program. Each student is known and valued through caring relationships and differentiated instruction with small class sizes, small schools, and a small community culture. The district has outstanding communities and neighborhoods with terrific students, staff, and parents as the foundation to who we are!

Springfield Platteview Community Schools' District Mission:

The Mission of Springfield Platteview Community Schools is to ensure that all students acquire the 21st century skills and behaviors necessary for each student to succeed now and into his/her future.

21st Century Skills:

Core Knowledge/Literacy: Essential Learning Proficiency (Standards); Global Literacy; Financial and Economic Literacy; Civic Literacy; Health and Wellness Literacy, Beginning Career Knowledge

Higher Level Thinking Skills: Problem Solving; Decision Making; Making Inferences; Application; Synthesis and Creativity/Innovation; and Analysis and Evaluation

Communications Literacy: Communications and Information Technology; Reading/Writing/Speaking/Listening Proficiency; Collaboration; and Research

Life Skills: Ethics; Responsibility and Personal Productivity; Self-Reflection and Direction; Social Responsibility; Leadership ; and Adaptability



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The district faces **issues and challenges** in the future that include:

- Highly competitive environment for retaining and attracting students.
- Losing students from our district and not being able to attract from other districts will continue to lead to budget instability.
- Boundary Issues remain due to uncertainty with state Learning Community laws and open enrollment options.
- Learning Community goals and budget formulas are not favorable for our district in helping us meet our student needs.
- Springfield Platteview Community Schools lacks an identity within the Learning Community in name and program reputation.

Focus on Continuous Improvement Process:

As a high performing school district, Springfield Platteview is committed to continuous improvement focused on research based effective school factors which are identified as: *district/school culture; curriculum/ academic/ extra-curricular programs; teacher effectiveness; and parent/community involvement.* We are proud of who we are, but also recognize the importance of improving our district's education system and our student's achievement. By focusing our improvements in these areas we are able to improve our student achievement and develop the whole student in the process.

Needs Assessments:

The Board of Education and administration developed the strategic plan through various activities and needs assessments over the past year. This included input from staff and parent groups from PTO's and the community advisory council. Other data we examined when developing the plan included: student test scores in NeSA, MAP, and ACT; student/ staff/ parent surveys, demographic information, student attendance, student discipline, graduation rates, existing programs offered, and best-practice initiatives from other schools and districts.

CONTINUOUS IMPROVEMENT MODEL





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COLLABORATION AND INPUT PROCESSES FOR CONTINUOUS IMPROVEMENT

Our district uses the following processes as we work to improve student achievement and our schools effectiveness. Aligning our district strategic plan goals with our different school improvement plans’ goals, to our PLC SMART goals, and eventually into our individual student goals is critical to our success as a district. This system of communication through the various collaborative teams keeps our focus and alignment on what we are trying to accomplish in the end: higher student achievement:

Classroom Level:

PLC groups
Grade level teams
Learning/Team Prep Time

Building Level:

Building Leadership Team
School Improvement Committees
Staff Meetings

District Level:

District Leadership Team
Community Advisory
Board of Education and Committee Mtg.’s

PROFESSIONAL DEVELOPMENT FOR TEACHERS

The district is committed to a high quality, ongoing professional development system that is uniquely setup for teachers to grow individually and build on their strengths as a teacher. We have focused on creating time for teachers to become great at what they do through professional growth opportunities in promising practices in education related to their content area or grade level, individual needs, strategic plan initiatives and building goals, and technology.

In an effort to provide multiple opportunities to our teachers, we will offer training in as many ways as possible:

- Sharing: before school, after-school, learning/team prep times, PLC time (late starts)
- Summer workshops
- District in-service days
- Off-site release time for educational workshops
- Online training and webinars



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STRATEGIC PLAN GOALS

- 1) Increase student achievement scores
- 2) Retain and attract students to district
- 3) Prepare students for their future in college and/or the workforce

MAJOR INITIATIVES

The major initiatives associated with this five year strategic plan to help us achieve our goals are:

- **1 to 1 iPad Learning Initiative for grades 7-12; 2 to 1 iPad availability in grades K-6 (Ongoing):** Through a strong partnership with Apple, we will checkout an iPad to each student in grades 7-12 for them to have available at school and at home during the school year. At each elementary school, 7 laptop carts with 24 iPads on each cart will be available for student use. Over time, this initiative will help our students become more productive and organized and it will transform the way we teach and students learn. This initiative will enhance our ability to develop high quality 21st century skills in all of our students PK-12 to help them become more college and career ready.
- **Become strong college prep high school (Year 2-3):** Offer more advanced placement courses, college credit opportunities, and career and technology pathways to meet a wide variety of student interests and needs. Personalized planning for high school scheduling and graduation plans with students and parents. Develop College and Career Center to work with students and parents on scholarship opportunities, applications, resumes, interview skills, etc. The College and Career Center will also focus on developing career interests, job possibilities and internships for students.



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MAJOR INITIATIVES (CONTINUED)

- **Rebrand district name to become more recognizable in the metro's Learning Community (Ongoing):** Our district has excellent things to offer our students with high student test scores and other criteria to show our ability to provide a quality education. One of the major issues we have is name recognition and people understanding where we are located. The Board of Education has renamed our school district to Springfield Platteview Community Schools to give us more name recognition and help us be located more easily geographically. This name also is what most district residents and people outside the district identify us with.
- **Ensure Reading and Math Interventions are in place for struggling students at the classroom and building levels (Ongoing):** Each school is doing this well, but we want to focus even more on providing high quality interventions in a timely manner with the necessary personnel to react quickly to struggling students. Our primary goal is to keep all of our students at grade level or better through a systemized approach in Math and Reading, which are the fundamental subject areas for success in all others.
- **District Marketing Plan (Ongoing):** To create a sustainable district budget in the long-term, under a stagnant Learning Community budget formula, the district needs to be able to grow our student enrollment each year by retaining our current students and bringing in quality students from neighboring areas. To do this, we need to develop a marketing plan that tells our story of excellence and focuses on our new initiatives to enhance our reputation within the Learning Community.
- **Explore additional extra-curricular opportunities in high school (Ongoing):** As a school district, we try and offer extra-curricular activities and athletics that meet our student needs. As different activities and sports become more popular in our community and with our students, we look to try and add these things to our offerings. We created an exploratory committee to examine if there are any sports or activities out there we currently don't offer our students that we need to be looking at adding. We added softball and baseball for the 2013-14 school year. The Board of Education reviewed budget, current participation numbers, possible participation numbers, and facilities to determine the addition of these sports.



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MAJOR INITIATIVES (CONTINUED)

- Refine Buildings and Grounds Needs for Possible Bond (Ongoing):** Our Board of Education and administration have been developing a list of needs for building improvements that include additional parking and improved traffic flow at our schools for safety, classroom walls put up at Westmont Elementary and Platteview Central Junior High for a better learning environment and safety, upgrades and renovations for classroom space and technology, and other needs related to our strategic plan initiatives. We continued to refine our needs and held community meetings to share our needs with the public and seek input. This school year we will go back to the public with the projects identified to seek input on what could be supported for a bond election. We have the second lowest tax rate in the Learning Community and with older buildings we need to keep them maintained and updated to be a source of pride in the community.
- Other focuses (Years 1-5):** increase communication with parents and community through technology; training for staff, students, and parents in bullying, cyberbullying, and dating violence; online course opportunities; developing grading practices and policies to increase student learning and consistency; refine curriculum cycles to include instructional planning/design, technology use, and 21st century skills; new teacher and principal appraisal system; explore the advantages and disadvantages, through a district-wide committee, of moving 6th grade to junior high; technology rich classrooms; solidify district boundaries for long-term.

KEY BENCHMARKS FOR PLAN SUCCESS

Increase in percentage of performance index standards	Meet goals in grade levels for all NeSA results
Improvements in climate surveys over 4 year period	Enrollment increasing PK-12
Increase in Advanced Placement Courses offered	Increase in college credit opportunities
Increase in number of vocational, career courses offered	Increase in number of student internships available
Increase in number of programs and participation level in extra-curricular activities	Reading and Math interventions in place for timely, appropriate assistance



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iPad Learning Initiative

VISION

- Interactive, engaging resources and materials for the classroom aligned with curriculum.
- Flipped/ Blended learning classroom strategies being utilized by classroom teachers.
- Course management system use for all 7-12 teachers.
- College and Career readiness skills targeted through curriculum and instructional design.
- Backwards design process used to develop units/lessons including school improvement initiatives.
- Students and staff fluent in organization and productivity in technology and app use.
- Culture of teaching and learning reflects digital age collaboration and upper level of Bloom's Taxonomy.
- Professional development individualized, teacher empowered, and always available. Where risk is OK and teachers are in exploring, trying, and sharing on a daily basis.
- Local and global communication, learning, and awareness with staff and students.
- Special needs students are using effective iPad specific interventions to improve student achievement.

LOBBY RETAINER AGREEMENT

Springfield Platteview Community Schools (Client) hereby retains Bromm & Associates, LLC, (Lobbyist) to represent the Client before the Nebraska Legislature during the 2013 Interim Legislative Session and 2014 Legislative Session. The purpose is to provide lobby services to monitor and lobby education related issues of concern to the Client.

The Client agrees it will pay \$10,000.00 on or before August 1, 2013, and \$10,000.00 on or before January 15, 2014, or a total sum of \$20,000.00 in addition to Registration costs for each session, which is expected to be \$200.00 per session. Ordinary photocopying, telephone, travel and postage expenses will be paid by the lobbyist. If unexpected or unusual expenses are expected to be incurred, the lobbyist will obtain prior approval from the client prior to incurring any such additional expenses.

The lobbyist will report directly to Superintendent Brett Richards. Lobbyist will attend relevant meetings and hearings, monitor the above referenced legislation, consult on strategy and other communications with Senators. Lobbyist will file all reports with the Accountability and Disclosure Commission required by law to be filed by the retained lobbyist. The Client will file all reports with the Accountability and Disclosure Commission required to be filed by the principal.

Dated this _____ day of July, 2013.

SPRINGFIELD PLATTEVIEW
COMMUNITY SCHOOLS

By _____
Superintendent Brett Richards

BROMM & ASSOCIATES, LLC

By _____
Curt Bromm