



Executive Committee Meeting
Tuesday, October 3, 2017 3:00 PM
Country Inn and Suites
5353 N 27th Street
Lincoln, NE 68521

1. Call to Order
Board President
2. Roll Call
Board President
3. ESUCC Timeline
Board President
4. Agenda Item
Chair of Committee
 - 4.1. CCSI Committee
Gale Hamilton
 - 4.1.1. ESU Representatives
Executive Director
 - 4.1.2. October 17 CCSI Committee Meeting
Executive Director
 - 4.2. ESUCC/ESU Planning Process
Executive Director Ludwig
 - 4.3. NASB Membership
Executive Director
 - 4.4. Multi-State ESA Conference
Executive Director Ludwig
 - 4.5. KSB Trainings Fall 2017
Board President
 - 4.6. Rule 84 Meeting
Executive Director Ludwig
 - 4.7. Policy Review
Board President
 - 4.8. New ESU Chief Administrator Mentoring Process
Executive Director Ludwig
5. Next Meeting Agenda Items
Board President

6. Executive Session
Board President
7. Adjournment
Board President

Scope of Work: ESU Coordinating Council Next Generation Design Project

PKR, Inc.

Rationale and Deliverables

Times are changing dramatically for educational service agencies nationally and for ESUs in Nebraska. Established by statute in 2007 and operating since 2008, the ESU Coordinating Council is ready to look toward the next generation of its history. Doing so is a matter of carefully considering the context that surrounds the Council, understanding the interacting dynamics that produce challenges and opportunities. It's also a matter of asking a new question... "what would we have in the next generation of the Coordinating Council if we could have what we want right now?" Stakeholder groups will answer that question differently based on their interests and the challenges they face. *Envisioning* the next generation will mean *engaging* selectively a range of clients, staff, and others who care about the future of ESUs in Nebraska. Then it will mean choosing the preferred functions, structures, and processes that embody the most exciting and complete future that can be imagined for the ESU Coordinating Council. Finally, it will mean working out a long-term plan for *enacting* the design. A design can rarely if ever be enacted in one go. Instead, bringing about significant change will take several cycles of effort, each one approximating the design but no one of them finishing it. In a way, the work undertaken by the Council will be like surveyor, architect, and general contractor rolled together. Survey the context and its implications...develop the blueprint or design...make the design a reality through leadership.

Dr. Susan Leddick of PKR, Inc., will lead the design process, document the decisions and activities that produced them, and produce a final document that includes problem formulation, design, and plan for approximation. The ESU Coordinating Council will form a Design Team (with guidance from Leddick) and identify a contact person to coordinate with Dr. Leddick, schedule meetings, invite participants, and handle logistics. The Design Team will be active producers of the new design. PKR, Inc., will bill the Council for travel expenses at the end of each working session. Payment is due on receipt of the invoice. PKR will provide itemized receipts to document expenses. Fees for the four days dedicated to this special project will be underwritten by BrightBytes.

Should the Coordinating Council request it, additional consultation to support the implementation phase of the project will be available on a fee basis after the design phase as described in this document is complete.



Engage...Envision...Enact

Anticipated Schedule, Activities, and Budget (2018)

<i>Date</i>	<i>Activity</i>	<i>Estimated Budget</i>
Week of January 15, 2018 (2 days for DT meeting in NE)	<ul style="list-style-type: none"> - Orient the Design Team (DT) to the design methodology. - Draft context. - Stakeholder analysis. - Draft problem formulation. - Collect specifications from the Design Team. (Serves as a model for the protocol to collect additional specifications.) - Organize for collecting specifications from selected stakeholders, using stakeholder groups identified in stakeholder analysis. This will be done by DT members, with guidance from Dr. Leddick. 	Travel: Transportation - \$800/trip (air & car) Lodging & Meals - \$200/night Est. Subtotal: \$1,200 <i>Transportation - \$800</i> <i>Lodging - \$400</i>
February 20-21, 2018 (2 days for DT meeting in NE)	<ul style="list-style-type: none"> - Second iteration of context and problem formulation. - Develop specifications (summary themes, then 7-10 final statements—themes and statements derived from all stakeholder comments, including those of the DT). - Generate the preliminary design(s), based on the 7-10 final specification statements. Select preferred design. - Assign follow-up development as needed. - Develop first approximation action plans. 	Est. Subtotal: \$1,200 <i>Transportation - \$800</i> <i>Lodging - \$400</i>
		Estimated total cost to ESUCC: \$2,400

Schedule and Budget Detail: [ESUCC Next Generation Project](#)

Submitted by Dr. Susan Leddick

October 2, 2017