



Mark C. Perna
Speaker, Author, and CEO

Thursday, September 07, 2023
PROPOSAL

Mid-America Technology Center
27438 OK-59
Wayne, OK 73095
Attn: Brooke LeMay

Dear Brooke,

It is with great pleasure that I present you this proposal with information and pricing regarding our ability to partner with Mid-America Technology Center in the long-term delivery of high-quality products and services.

Description	Quantity	Unit Price	Total Amount Due
Education with Purpose® and Career Tree® Initial Development and License Fee	1	\$4,800.00	\$4,800.00
TOTAL DUE			\$4,800.00

Terms and Conditions: Upon receipt of the Initial Development Fee, TFS Results will grant Mid-America Technology Center the right to use the phrases “Education with Purpose®” and “Career Tree®” along with all materials, strategies, best practices, images, classroom tools, curriculum guides, online resources, and additional materials available from TFS Results as they relate to the Career Tree® and Education with Purpose® until June 30, 2024. At that time, a new agreement and license is required.

This year’s one-time Initial Development Fee and all future years’ Annual Renewal Fees do not include the cost for any professional development, additional classroom tools, or professionally printed worksheets and marketing materials required, and therefore any needed additional products and services will be at an additional cost and must be designed, produced, and provided exclusively by TFS Results. No other company or entity has the right or permission to design, produce, or deliver implementation support, professional development, or materials covered by this Annual Limited Use License. Shipping for materials is additional and can be estimated upon request.

The Education with Purpose® and Career Tree® name, image, and strategies are trademarks and copyrights of Mark C. Perna and TFS Results. Any use of this intellectual property, in whole or in part, without permission is strictly prohibited by law. To maintain continued access to and use of these phrases and materials, the current Annual Renewal Fee must be paid at the start of each fiscal year. TFS Results reserves the right to adjust fees as needed.

TFS Results grants Mid-America Technology Center permission to use images of the Career Tree® on its own social media pages and websites for the sole purpose of promoting Career Tree within their organizations. Any use by, duplication of, or sharing of these materials with other organizations outside of Mid-America Technology Center, in whole or in part, without written permission from TFS Results, is strictly prohibited by law.

Due to the many Mid-America Technology Center factors outside the control of TFS Results, there are no guarantees of performance made or implied regarding the use of Education with Purpose® and the Career Tree®.



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Brooke, we are looking forward to moving ahead and having the opportunity to thoroughly delight you, your entire organization, and your students. If we can be of any further assistance to you, please call Kristy Warrell or myself at 330.840.2680 at any time. We truly appreciate this opportunity to work closely with you!

Please scan and return the approved proposal to kristy.warrell@tfsresults.com.

Warmest Regards,

Mark

Mark C. Perna
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Approved:

X _____

Printed Name: _____

Organization: _____

Date: _____