

**TECHNOLOGY CENTERS
COOPERATIVE AGREEMENT
(2023-2024)**

This Agreement is entered into as of _____, 2023, between: Autry Technology Center School District No. 15; Caddo-Kiowa Technology Center School District No. 2; Canadian Valley Technology Center School District No. 6; Central Technology Center School District No. 3; Chisholm Trail Technology Center School District No. 26; Eastern Oklahoma County Technology Center School District No. 23; Francis Tuttle Technology Center School District No. 21; Gordon Cooper Technology Center School District No. 5; Great Plains Technology Center School District No. 9; Green Country Technology Center School District No. 28; High Plains Technology Center School District No. 24; Kiamichi Technology Center School District No. 7; Meridian Technology Center School District No. 16; Metro Technology Center School District No. 22; MidAmerica Technology Center School District No. 8; Midwest City-Del City Lewis Eubanks Technology Center; Moore Norman Technology Center School District No. 17; Northeast Technology Center School District No.11; Northwest Technology Center School District No. 10; Pioneer Technology Center School District No. 13; Pontotoc Technology Center School District No. 14; Red River Technology Center School District No. 19; Southern Oklahoma Technology Center School District No. 20; Southwest Technology Center School District No. 27; Tri County Technology Center School District No. 1; Tulsa Technology Center School District No. 18; Wes Watkins Technology Center District No. 25; Western Technology Center School District No. 12; Oklahoma Department of Career Technology and Education; Oklahoma ACTE (the “Cooperative Districts”).

RECITALS:

A. The Cooperative Districts have determined that it is in their mutual interest to jointly pursue a marketing and informational design that emphasizes a broad range of media sources. The objective is to deliver information to the public regarding the wide array of programs available to individuals, business and industry, and to enhance the image of and support for Career Tech as a leading source of education and training opportunities.

B. The Cooperative Districts have selected Autry Technology Center to act as the Fiscal Administrator (“Administrator”) and keep the accounting records of the joint program.

C. The Cooperative Districts have determined that the Administrator should obtain and enter into agreements for services as necessary to further their joint undertaking. The associated costs shall be equitably allocated among the Cooperative Districts.

In consideration of the mutual covenants contained herein, and intending to be legally bound, the Cooperative Districts agree as follows:

1. **Cooperative Agreement.** The Cooperative Districts are school districts with the authority under Okla. Stat. tit. 70, § 5-117(C), to enter into cooperative agreements. The Cooperative Districts wish to enter into this Agreement to allocate the costs of marketing or advertising related services to prepare media for, among other uses, transmittal to local media outlets. The Cooperative Districts have agreed to share the cost of the services in the manner set forth in this Agreement.

2. **Term.** The Term of this Agreement will begin on the date it is fully executed by all parties and will terminate on June 30, 2024. The Agreement may be renewed by agreement of the parties for successive one year terms beginning on July 1 and ending on June 30 of each year (each a “Renewal Year”).

3. **Duties of Administrator.** The Cooperative Members hereby designate and appoint Autry Technology Center to serve as the administrative entity responsible for administering the parties’ joint marketing and advertising program (the “Administrator”). The Administrator will contract with vendors, individuals, or others as needed for services relating to the parties’ marketing and advertising plan (the “Contract”). The total amount of the fees and related expenses paid from the joint contributions of the Cooperative Districts shall not exceed the total of the current year contributions Five Hundred Twenty Nine Thousand Three Hundred Seventy Five Dollars (\$529,375.00) plus any carryover funds from prior year contributions (fund balance). The Administrator shall promptly submit an invoice to each Cooperative District for that District’s pro rata share of necessary fees and costs. All sums due from the Cooperative Districts under the terms of this Agreement shall be paid to the Administrator who shall deposit the funds into a separate account established for such purpose. Upon receipt of all remittances, the Administrator shall pay the contract fee for services rendered by vendors, individuals or others with whom an agreement is entered. The Administrator is also authorized

by this Agreement to arrange for related services connected with the preparation and administration of this contract to include, but not be limited to, legal fees and costs. Expenses incurred by the Administrator related to this Agreement shall be charged to participating districts on a pro rata basis in the same manner as the services procured pursuant to this contract. The Administrator shall not incur any indebtedness for or on behalf of the Cooperative Districts other than the obligation to pay the fees and costs described in this Agreement and as provided for in the Contract for Services.

4. **Financial Arrangements.** The Cooperative Districts agree to allocate the fees and associated expenses, as described in this Agreement, among themselves based upon the amounts allocated to each district on Exhibit "A", attached hereto and incorporated herein. Exhibit A shall be amended for each Renewal Term to account for changes in assessed valuations in each district and to recognize the addition or withdrawal of Cooperative Districts.

5. **Compliance with Laws.** Each Cooperative District represents and warrants to the others that this Agreement has been duly authorized by its Board of Education, and constitutes a valid and binding agreement enforceable in accordance with its terms.

6. **Amendment.** This Agreement represents the entire understanding of the parties with respect to the terms and conditions contained herein and may be modified only by mutual agreement of the parties.

7. **Counterparts.** This Agreement may be executed in multiple counterparts, each of which will be deemed an original and all of which, together, shall constitute the Agreement.

Dated this ___ day of _____ 2023.

**AUTRY TECHNOLOGY CENTER
SCHOOL DISTRICT NO. 15**

By: _____
President, Board of Education

**CANADIAN VALLEY TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 6**

By: _____
President, Board of Education

**CHISHOLM TRAIL TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 26**

By: _____
President, Board of Education

**FRANCIS TUTTLE TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 21**

By: _____
President, Board of Education

**GREAT PLAINS TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 9**

By: _____
President, Board of Education

**HIGH PLAINS TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 24**

By: _____
President, Board of Education

**KIAMICHI TECHNOLOGY CENTER
SCHOOL DISTRICT NO. 7**

By: _____
President, Board of Education

**CADDO-KIOWA TECHNOLOGY
CENTER SCHOOL NO. 2**

By: _____
President, Board of Education

**CENTRAL TECHNOLOGY CENTER
SCHOOL DISTRICT NO. 3**

By: _____
President, Board of Education

**EASTERN OKLAHOMA COUNTY
TECHNOLOGY CENTER SCHOOL
DISTRICT NO. 23**

By: _____
President, Board of Education

**GORDON COOPER TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 5**

By: _____
President, Board of Education

**GREEN COUNTRY TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 28**

By: _____
President, Board of Education

**INDIAN CAPITAL TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 4**

By: _____
President, Board of Education

**MERIDIAN TECHNOLOGY CENTER
SCHOOL DISTRICT NO. 16**

By: _____
President, Board of Education

**METRO TECHNOLOGY CENTER
SCHOOL DISTRICT NO. 22**

By: _____
President, Board of Education

**MIDWEST CITY-DEL CITY LEWIS
EUBANKS TECHNOLOGY CENTER**

By: _____
President, Board of Education

**NORTHEAST TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 11**

By: _____
President, Board of Education

**PIONEER TECHNOLOGY CENTER
SCHOOL DISTRICT NO. 13**

By: _____
President, Board of Education

**RED RIVER TECHNOLOGY CENTER
SCHOOL DISTRICT NO. 19**

By: _____
President, Board of Education

**SOUTHWEST TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 27**

By: _____
President, Board of Education

**TULSA TECHNOLOGY CENTER
SCHOOL DISTRICT NO. 18**

By: _____
President, Board of Education

**MID-AMERICA TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 8**

By: _____
President, Board of Education

**MOORE NORMAN TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 17**

By: _____
President, Board of Education

**NORTHWEST TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 10**

By: _____
President, Board of Education

**PONTOTOC TECHNOLOGY CENTER
SCHOOL DISTRICT NO. 14**

By: _____
President, Board of Education

**SOUTHERN OKLAHOMA
TECHNOLOGY CENTER SCHOOL
DISTRICT NO. 20**

By: _____
President, Board of Education

**TRI COUNTY TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 1**

By: _____
President, Board of Education

**WES WATKINS TECHNOLOGY
CENTER SCHOOL DISTRICT NO. 25**

By: _____
President, Board of Education

**WESTERN TECHNOLOGY CENTER
SCHOOL DISTRICT NO. 12**

By: _____

President, Board of Education
**OKLAHOMA ASSOCIATION OF
CAREER AND TECHNOLOGY
EDUCATION (ACTE)**

By: _____

Executive Director

**OKLAHOMA DEPARTMENT OF
CAREER AND TECHNOLOGY
EDUCATION (ODCTE)**

By: _____

State Director

FY24 Financial Participation Amount by Tech Center:

- **Tier I \$27,500 each (7) = \$192,500**
 1. Tulsa Technology Center
 2. Francis Tuttle Technology Center
 3. Metro Technology Center
 4. Moore Norman Technology Center
 5. Kiamichi Technology Center
 6. Canadian Valley Technology Center
 7. Northeast Technology Center

- **Tier II \$20,625 each (9) = \$185,625**
 8. Great Plains Tech Center
 9. Central Tech Center
 10. *Indian Capital*
 11. Meridian Tech Center
 12. Gordon Cooper Tech Center
 13. Mid-America Tech Center
 14. Western Tech Center
 15. Tri County Tech Center
 16. Southern Oklahoma Tech Center
 17. Autry Technology Center

- **Tier III \$13,750 each (8) = \$110,000**
 18. Pioneer Tech Center
 19. Eastern Oklahoma Tech Center
 20. Red River Tech Center
 21. Pontotoc Tech Center
 22. Northwest Technology Center
 23. High Plains Technology Center
 24. Caddo-Kiowa Tech Center
 25. Oklahoma Department of Career Tech

- **Tier IV \$6,875 each (6) = \$41,250**
 26. Chisholm Trail Technology Center
 27. Green County Technology Center
 28. Southwest Technology Center
 29. Wes Watkins Technology Center
 30. Oklahoma ACTE
 31. Mid-Del Technology Center

Tech Centers United- 29 Oklahoma Districts:

CareerTech has a long history of working closely with business and industry to provide custom workforce solutions to help keep Oklahoma's economy moving forward. With a reputation for being nimble, flexible and quickly adapting to the needs of industry in Oklahoma, our 29 tech center districts turn on a dime to develop new curriculum and training courses tailored to local businesses and their workforce needs to compete globally by providing individuals with the training and skills necessary to be successful in the workplace.

<https://poweredbyokcareertech.com/>



Oklahoma Department of Career and Technical Education:

For more than 100 years, Oklahoma CareerTech has been connecting students and businesses with training opportunities that help Oklahomans find rewarding careers and support Oklahoma industries. Our goal is to develop a world-class workforce for Oklahoma employers and prepare Oklahomans to succeed in the workplace, in education and in life.

<https://oklahoma.gov/careertech.html>



Oklahoma Association of Career and Technical Education:

Oklahoma ACTE works with the national affiliate ACTE to help its 4,000 members stay on the cutting edge of education, family, workplace and community development. Members benefit through advocacy, professional development, recognition, and networking. They are the backbone of career and technology education and workforce education policy and development in Oklahoma.

<https://www.okacte.org/>



Powered By Team Focus:

- Primary
 - Co-Branded Campaign- Tech Centers, ODTCE, OkACTE
 - United Tech Centers
- Secondary
 - 5 Delivery Arms
 - CareerTech Student Organizations

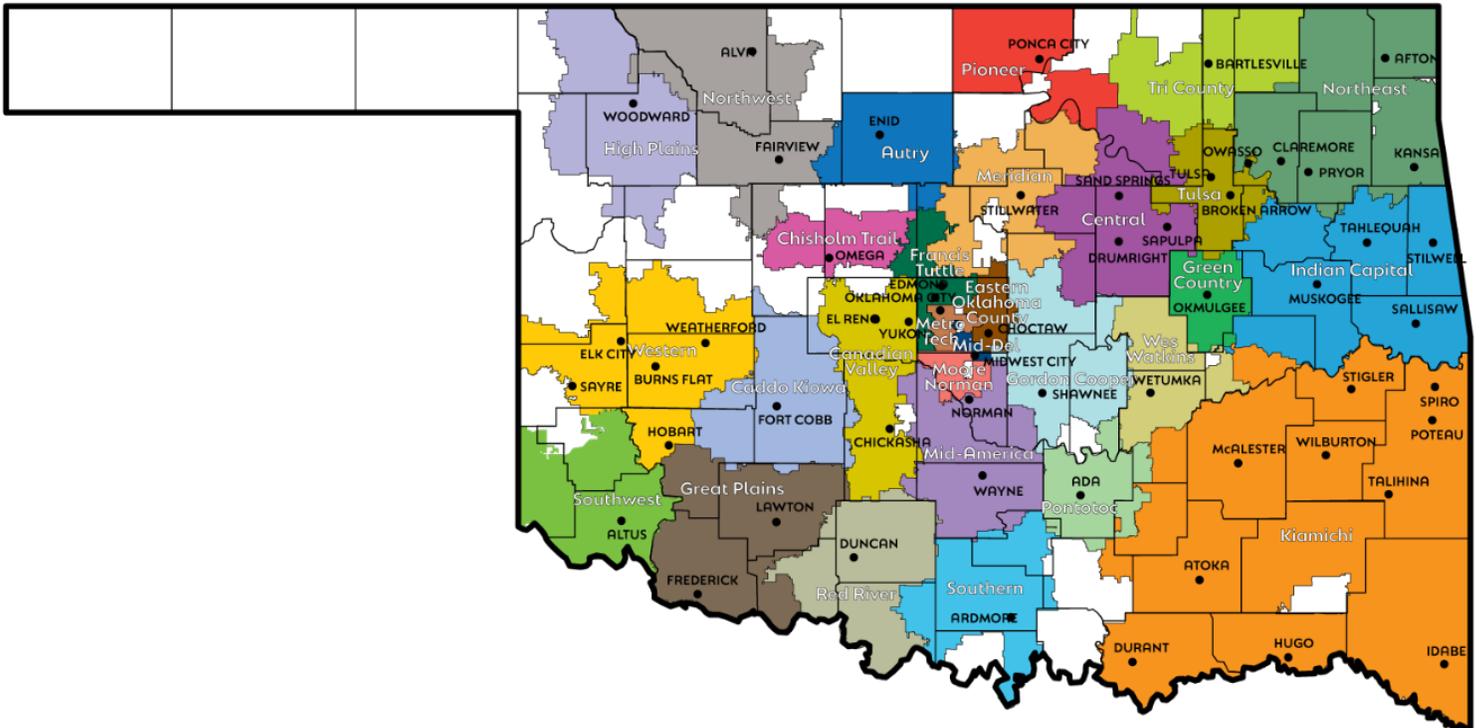


Powered By Campaign Target Audiences:

- 1.5A Primary-
 - Legislators & State Officials
 - State Business and Industry Leaders- Critical Jobs
 - Business Owners
 - HR Managers
 - General Awareness to all Oklahomans
- 1.5B Secondary-
 - Grass Roots at Tech Center District Levels
 - Internal Voices
 - OkACTE Membership- 4,500
 - Tech Center Employees- Professional Divisions

Powered By Campaign Objectives:

- To promote workforce development training programs across the state, increase awareness of the benefits of training and certifications, and encourage businesses to invest in their employees.
- Develop a clear and consistent brand message that reflects OK CareerTech values and resonates with our defined target audiences. Continue to establish brand guidelines for consistency across the state for visual identity, messaging and tone. In addition to the statewide branding campaign, we have incorporated a co-branded campaign which directly gives contributing parties customized marketing assets.
- Develop a progressive marketing mix that includes a combination of tactics that reach measurable goals. This could include but is not limited to tactics such as content marketing, social media, email marketing, advertising, events, and PR established by our yearly budget based on potential ROI and impact. In order to measure success, metrics will be defined and evaluated monthly.
- Continue to evaluate and evolve the media relations campaign complimenting the marketing efforts to distribute press releases statewide including but not limited to highlighting benefits of workforce development training programs and featuring success stories from business, employees, students, and legislators.



Powered By Team Committee:

- Mandy Mayberry- Powered By Team Lead (primary contact)
Autry Technology Center, Chief Communications & Engagement Officer
mmayberry@autrytech.edu
Office 580-242-2750 ext. 183
Cell 580-977-4688
- Clarence Fortney- Public Relations Committee Superintendent
Great Plains Technology Center
cfortney@greatplains.edu
Office 580-250-5501
Cell 580-591-6621
- Terry Underwood- Marketing Committee Superintendent
Eastern Oklahoma Technology Center
tunderwood@eoctech.edu
Office 405-390-6604
Cell 405-409-0960
- Russell Ray
Oklahoma Department of Career and Technical Education, Chief Communications and Marketing Officer
Russell.ray@careertech.ok.gov
Office 405-746-5108
Cell 918-938-1435
- Dazsa Carter
Oklahoma Association Career and Technical Education, Assistant Director
dcarter@okacte.org
Office 405-525-8906
Cell 405-413-1668
- Jessie Phillips
Kiamichi Technology Center, Communications & Marketing Director
jphillips@ktc.edu
Office 918-465-2323
Cell 918-721-5179
- Tosha Wyatt
Tri County Tech, Director of Marketing
tosha.wyatt@@tricountytech.edu
Office 918-331-3230
Cell 918-440-0022
- Katie Shirley
High Plains Technology Center, Marketing Coordinator
kshirley@hptc.edu
Office 580-571-6106
Cell 580-334-0848

FY24 Campaign Proposal and Response Timeline:

- April 25, 2023 Issue RFP Account Manager
- April 25-May 14, 2023 Pre-proposal informational calls available by appointment
- Week of May 1, 2023 Powered By FY24 Contracts Distributed to CT participants
- May 15, 2023 Proposals Due by 8:00 AM- FY24 Campaign Pitch Draft 1
- Week of May 15, 2023 Notify Finalists for Interview & Presentation (as needed)
- Week of May 15, 2023 Interview Finalists & Agency Presentation (as needed)
- May 22, 2023 Successful Agency Notified
- May 22, 2023 FY24 Campaign Development Begins
- June 7, 2023 FY24 Campaign Pitch Draft 2- Communications & Marketing
- June 19-21st, 2023 FY24 Campaign Pitch Draft 3- Superintendent
- June 27, 2023 FY24 Campaign Final Review- Powered By Team
- June 28- July 28, 2023 FY24 Campaign Development, Production, Editing
- July 2023 Powered By Team Monthly In-person Meeting
- Monday, July 31, 2023 Release and Launch FY24 Campaign- SUMMIT
- Monday, July 31, 2023 Monthly Spark Email
- Tuesday, August 1, 2023 Powered By Presentation- Summit Breakout Session
- Wednesday, August 2, 2023 Monthly Communications & Marketing Division Update
- Wednesday, August 2, 2023 Monthly Superintendent Division Update
- ~~August 2023~~ ~~Powered By Team Monthly In-person Meeting~~
- Monday, August 28, 2023 Monthly Spark Email
- September 2023 (Tuesday AM) Powered By Team Monthly In-person Meeting
- September 2023 Monthly Superintendent Division Update
- September 2023 (Wednesday) Monthly Communications & Marketing Division Update
- Monday, September 25, 2023 Monthly Spark Email
- October 2023 (Tuesday AM) Powered By Team Monthly In-person Meeting
- October 2023 Monthly Superintendent Division Update
- October 2023 (Wednesday) Monthly Communications & Marketing Division Update
- Monday, October 30, 2023 Monthly Spark Email
- November 2023 (Tuesday AM) Powered By Team Monthly In-person Meeting
- November 2023 Monthly Superintendent Division Update
- November 2023 (Wednesday) Monthly Communications & Marketing Division Update
- Monday, November 27, 2023 Monthly Spark Email
- December 2023 Powered By Team Monthly In-person Meeting
- December 2023 Monthly Communications & Marketing Division Update
- ~~December 2023~~ ~~Monthly Superintendent Division Update~~
- Monday, December 18, 2023 Monthly Spark Email
- January 2024 (Tuesday AM) Powered By Team Monthly In-person Meeting
- January 2024 Monthly Superintendent Division Update
- January 2024 (Wednesday) Monthly Communications & Marketing Division Update
- Monday, January 29, 2024 Monthly Spark Email
- February 2024 (Tuesday AM) Powered By Team Monthly In-person Meeting
- February 2024 Monthly Superintendent Division Update
- February 2024 (Wednesday) Monthly Communications & Marketing Division Update
- Monday, February 26, 2024 Monthly Spark Email
- March 2024 Powered By Team Monthly In-person Meeting
- March 2024 Monthly Communications & Marketing Division Update
- ~~March 2024~~ ~~Monthly Superintendent Division Update~~
- Monday, March 25, 2024 Monthly Spark Email
- April 2024 (Tuesday AM) Powered By Team Monthly In-person Meeting

- April 2024 Monthly Superintendent Division Update
- April 2024 (Wednesday) Monthly Communications & Marketing Division Update
- Monday, April 29, 2024 Monthly Spark Email
- May 2024 Powered By Team Monthly In-person Meeting
- May 2024 Monthly Communications & Marketing Division Update
- ~~May 2024~~ ~~Monthly Superintendent Division Update~~
- Monday, May 27, 2024 Monthly Spark Email
- June & July 2024 FY25 Campaign Development

Agency Partners:

Insight Creative Group- Video Production:

• **Annual Campaign, Co-Branded Campaign & Video Testimony COMBINED**

- 1x longform video
- 1x :30 cutdown
- 1x YouTube Pre-roll cutdown
- 1x :30 video commercial for each tech center
- 8x social posts for each tech center
- 4x static
- 4x video
- 1x :30 second radio spot for each tech center
- 1x billboard template
- 1x full page print ad template
- 1x Photo Shoot

• **Video Production Items- *Must be Itemized***

Outside costs such as mileage, equipment, talent, crew will be approved by the client and billed on actuals.

Gooden Group:- PR Monthly Services

• **Proactive and Reactive Editorial Contact**

- One-on-one Strategic Story Pitching
- Frequent editor/producer meetings, lunches and/or entertainment
- Service media and client requests and questions on a daily basis
- Follow-up with media
- Consistent mining for story ideas to pitch to local, regional and national media
- News and sponsorship platforms
- Media event planning and execution

• **Client Management**

- Consulting
- System-wide Trainings
- Meetings
- Presentations and presentation preparation
- Results reporting- quarterly, annually and/or on project basis
- Ideation
- Drafting copy for newsletters, releases, reports, letters and editorials

- **Media database**
 - Establishing target media (national and core market) – broadcast, magazines, newspapers, syndicated writers (trade/non-trade)
 - Establishing leadership data base

- **Familiarization with Cooperative Districts**
 - Attend training sessions, corporate visits/meetings
 - Brand team briefings
 - Develop product/category knowledge
 - Maintain knowledge/data on competition for strategic consulting
 - Leadership meetings/tours

- **Program development**
 - Create, present and revise plans/programs
 - Develop and maintain timelines and schedules

- **Opportunistic publicity**
 - Seek and take advantage of opportunities for broadcast and print PR favorable to Meridian Technology
 - Prepare concise, accurate, clear documents including white papers, positioning papers and media materials

- **Work with Meridian Technology management (fiscal)**
 - Support Team

- **Budget Management**
 - Maintain plans and budgets
 - Budget updates/analyses
 - Sourcing of cost-efficient suppliers to fit budget

- **Administration**
 - Open and maintain client files
 - Maintain easy client access to archives
 - Collect, approve, organize client invoices for billing department

- **Press Kit Writing and Development**
 - Draft releases and templates monthly
 - Edit and approve press materials
 - Update past materials to keep relevant
 - Monthly Talking Points
 - Potential Bi-weekly TV Series Interviews & Scripts

Newly Selected Account Manager (5-22-23)- Monthly Professional Services (40+ Hours):

- **Account management, strategy and planning-** Account team to manage, strategize and plan retainer projects monthly in coordination with The Powered By Team for direction and managing expectations.
 - Monthly Powered By Team Meetings
 - Monthly SPARK Emails
 - Monthly Division Meetings (as needed)
 - Coordination with Gooden Group- PR Services
 - Coordination with Insight Creative Group- Video Production
- **Social Media Services-** Social media management, graphic design, copywriting and video production social team to manage, strategize and plan social media content in coordination with the creative and content teams.
 - Monthly content calendar
 - Monthly reporting
- **Creative Services-** Creative and art direction, graphic design, copywriting and web development Creative team to provide creative services for retainer projects on a monthly basis, including ongoing web updates and co-branded assets.
 - Annual Campaign & Co-branded Campaign Development
 - Monthly Digital Assets
- **Media management, strategy, planning and buying-** Media team to manage strategy, planning and buying of traditional and digital media on a monthly basis in coordination with project consultant and power team for direction and budget approval. NO media commission.
 - Approximately \$15,000 Monthly Spend
 - Media Skordle TV \$47,999.98 (additional to monthly spend)
 - Statewide Skordle App \$16,487.99 (additional to monthly spend)
- **4.1E Web Maintenance**
 - 1-year secure web hosting on dedicated server

Oklahoma CareerTech Fast Facts:

- We deliver educational experiences through:
 - 391 PK-12 school districts
 - 29 technology districts
 - 15 Skills Centers sites
 - 32 adult education and family literacy providers
 - 6,671 businesses served
- Investing in Oklahoma's Future:
 - \$3.5 Billion Economic Impact
 - 446,940 Annual Enrollments
 - 83,580 High School Students Enrolled
 - 268,921 Business and Industry Enrollments
 - 1,045 Adult and Juvenile Offenders offered specialized occupational training through Oklahoma CareerTech Skills Centers
 - 91% Student Job Placement Rate

- **Industry's Partner in Workforce Development Solutions:**
 - Oklahoma CareerTech is the right solution to many of the state's immediate workforce challenges. Credentialing and certifications for critical occupations like certified truck drivers, registered nurses, maintenance and repair technicians, welders and first responders is at the core of CareerTech
 - Our business partners know that hiring CareerTech graduates gives them an advantage they can quickly on-board a highly skilled worker who already has hands-on experience in their industry.

- **Economic & Workforce Data:**
<https://oklahoma.gov/careertech/educators/resource-center/economic-workforce-data.html>

- **Industry/Workplace Data & Trends:**
<https://oklahoma.gov/careertech/educators/resource-center/industry-workplace-data-trends.html>

- **Hear what our business and industry partners say about working with Oklahoma CareerTech:**
<https://www.youtube.com/playlist?list=PL1XMJFCaltkg7zCNdCjVevV8DEvmJrPgz>

- **FY23 Marketing Campaign:**
<https://youtu.be/I997wINQB90>

- **Oklahoma CareerTech Air Board:**
<https://app.air.inc/a/b0Ad8dz0v/b/dfa35b78-268b-4988-84f5-44804b9d3741>

- **PR Resources folder:**
<https://app.air.inc/a/b0Ad8dz0v/b/b5e31841-dffd-434f-a967-0d5b6c65fec2>

- **Tech Centers United:**
<https://app.air.inc/a/b0Ad8dz0v/b/ccd1e70c-db0d-4679-8e2f-af3385e3249b>

- **Powered By CareerTech Type Treatment:**
 - Typography
 - Gotham Bold
 - Gotham Medium
 - Google Font Alternative
 - Montserrat Bold & Regular
 - Din Bold
 - <https://oklahoma.gov/content/dam/ok/en/careertech/media-center/brand-center/ok-brand-quick-reference-guide.pdf>
 - <https://oklahoma.gov/careertech/media-center/brand-resources/artwork.html>

