



UniteGPS Student Data Protection Plain English Overview

Why We Provide Our Own Data Use Agreement

UniteGPS works closely with public school districts and understands that student data protection is a core responsibility, not a formality. We proactively provide our own Data Use and Student Data Protection Agreement so districts can clearly see how data is handled, protected, and limited in use.

Our intent is to reduce uncertainty, simplify review, and demonstrate that protecting student information is built into how our platform operates.

Why the Data Feed Matters

For districts evaluating or piloting UniteGPS, a secure data feed from the student enrollment system is essential to fully demonstrate the power of the solution.

This data enables the transportation department to:

- Assign students accurately to bus stops
- Build and adjust routes efficiently
- Automatically receive updates when a student enrolls, moves, or leaves the district
- Respond quickly to changes that impact transportation operations

Without this data, the system cannot put the transportation team in control or deliver the time savings, cost reductions, safety improvements, and operational clarity that the platform is designed to provide.

What Data We Use

UniteGPS uses limited student and household information strictly for transportation operations. We do not request or use academic, behavioral, health, or instructional data.

We do not sell, market, advertise, or profile students or families.

Who Owns the Data

Your district always owns its data. UniteGPS acts only as a service provider and uses the data solely as directed by the district and as described in our agreement.

How We Protect Student Data

UniteGPS maintains administrative, technical, and physical safeguards designed to protect student data from unauthorized access or disclosure.

Our cybersecurity practices are aligned most closely with guidance from the National Institute of Standards and Technology and informed by education focused security frameworks identified by the Education Security and Privacy Exchange at edspex.org.

Access to student data is limited to authorized personnel who require it to perform their job functions and who are bound by confidentiality obligations.

What Happens When Services End

When services end, data use stops. Student data is securely deleted in a manner designed to make it unrecoverable.

Our Commitment

Our Data Use Agreement is designed to support districts, not complicate procurement or legal review. It clearly defines limits on data use, ownership, and security so districts can confidently evaluate and use the UniteGPS platform.

We welcome questions and work collaboratively with districts to address state or local requirements.

Sincerely,

A handwritten signature in black ink, consisting of a large, stylized 'C' followed by a horizontal line that ends in a small hook.

Christopher Bunnell
Chief Executive Officer

Cellular: (207) 671-6293
Email: christopher.bunnell@unitegps.com

DATA USE AND STUDENT DATA PROTECTION AGREEMENT

This Data Use and Student Data Protection Agreement (Agreement) is made as of 04/13/26 by and between:

District Provider

Sapulpa Public Schools
511 East Lee
Sapulpa, OK 74066

Data Recipient

UniteGPS, LLC
391 Cottage Rd.
South Portland, Maine 04106

This Agreement is offered by UniteGPS to clearly document how student and district data is protected, handled, and limited in use. Its purpose is to provide transparency and reassurance that the recipient treats student data with the same care and respect expected of a trusted school partner.

1. Definitions

Education Records

Records directly related to a student and maintained by the Provider or by a party acting on behalf of the Provider, as defined by the Family Educational Rights and Privacy Act (FERPA), 20 U.S.C. § 1232g and 34 C.F.R. Part 99.

Personally Identifiable Information (PII)

Information contained in Education Records that can be used to identify a student, either directly or indirectly.

FERPA Protected Data

Education Records and PII protected under FERPA and applicable state privacy laws.

2. Purpose and Scope of Data Use

Provider authorizes Recipient to receive limited student and household information from the Provider enrollment or student information system for the sole purpose of delivering student transportation services through the UniteGPS Crosswalk K to 12 platform.

This data is used to geocode student addresses, assign bus stops and routes, and automatically keep transportation records current when students enroll, move, or exit the district. These functions directly support student safety, operational efficiency, and accurate transportation planning.

Recipient does not use student data for any purpose unrelated to transportation operations and does not require or request academic, behavioral, health, or disciplinary records.

3. Data Ownership and Control

All Education Records and FERPA Protected Data provided under this Agreement remain the exclusive property of the Provider.

Recipient does not acquire any ownership rights in the data and acts solely as a service provider using the data as directed by the Provider and as permitted under this Agreement.

4. Term and Duration

This Agreement remains in effect for the duration of the software license or services agreement between Provider and Recipient.

Upon termination or expiration of the services agreement, this Agreement automatically terminates with respect to data use.

5. Recipient Responsibilities and Data Protections

Recipient agrees to the following safeguards and limitations:

a. Legal Compliance

Recipient will comply with FERPA and all other applicable federal and state student data privacy laws.

b. Confidentiality

All Education Records and PII are treated as confidential and are protected from unauthorized access, disclosure, or use.

c. Limited Use

Data is used only for the purposes described in Section 2 and for no other business, analytics, advertising, or marketing purpose.

d. Access Controls

Access to student data is limited to authorized UniteGPS employees or contractors who require access to perform their job duties and who are bound by written confidentiality obligations.

e. No Commercialization

Recipient does not sell, rent, license, or otherwise commercialize student or district data and does not engage in targeted advertising or student profiling.

f. Data Security Program

Recipient maintains administrative, technical, and physical safeguards designed to protect student data from unauthorized access, disclosure, alteration, or destruction.

Recipient's cybersecurity program is aligned most closely with the National Institute of Standards and Technology Cybersecurity Framework and related NIST guidance. In addition, Recipient references nationally recognized education sector security frameworks identified by the Education Security and Privacy Exchange at edspx.org.

These frameworks inform Recipient's internal security practices, including access controls, system monitoring, encryption practices where appropriate, and incident response planning, without expanding Recipient's obligations beyond reasonable industry standards.

6. Data Retention, Return, and Destruction

Upon termination of services:

Recipient will cease all use of Provider data.

Recipient will securely delete or destroy student data in a manner designed to make it unrecoverable, except where temporary retention is required for legal or operational wind down purposes.

7. Subcontractors and Service Providers

Recipient may use third party service providers to support hosting, infrastructure, or support functions. Any such providers are required by contract to protect data using safeguards no less protective than those described in this Agreement.

Recipient remains responsible for its subcontractors' compliance with these obligations.

8. Miscellaneous

Governing Law

This Agreement is governed by the laws of the State of Maine.

Venue

Any legal action related to this Agreement shall be brought in the state or federal courts located in Cumberland County, Maine.

Amendments

This Agreement may be amended only by a written document signed by both parties.

Severability

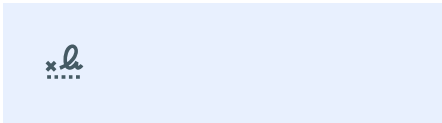
If any provision of this Agreement is found unenforceable, the remaining provisions remain in full force and effect.

Entire Agreement

This Agreement represents the complete understanding of the parties regarding data use and protection related to the services described.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

Sapulpa Public Schools

Signature: 

Date: 

Name: **Johnny Bilby**

Title: **Assistant Superintendent**

UniteGPS, LLC

Signature: 

Date: 

Name: **Christopher Bunnell**

Title: **Chief Executive Officer**